3/2008

Welcome to the third Kids Times newsletter.

Summer is here again and hopefully the weather will be nice and sunny for your holidays, and also so that this year's harvest can be far easier than it was last year.

After all the new machines launched last year, there has been a lot of interest and this spring we have been very busy getting new machinery out to farm's ready for use.

Hopefully you will see plenty of CLAAS equipment working near you, and maybe some of the new models launched last year, or perhaps even the 'Sainsbury's' LEXION 600 which is reported on in this issue.

I hope that you and your family have a great summer.

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Trevor Tyrrell Sales & Marketing Manager

KidsTimes Arctic Bou

In April 2009 Katie Walter, who is 16 and whose father farms near Retford in Nottinghamshire, is aiming to become one of the youngest people to walk the 60 nautical miles (about 70 land miles) across the Arctic Ocean to the North Pole.

Her team of fellow walkers, which will be led by two experienced Arctic explorers, will initially travel to Lonyearbyen in Spitzbergen. From there they will fly 750 miles north to 'Ice Station Borneo' at 89 degrees north.

" 'Borneo' is a tiny floating base erected and operated each year by the Russians for the month of April - after which the ice breaks up," explains Katie. "From then on we will be floating on drifting sea ice only a few feet thick - below them the ocean is almost three miles deep. This far north, the sun circles the horizon without setting - casting stunning lighting effects on the jagged icy terrain. It is a magical place to be."

"We will travel on skis towing 40 kg pulks of equipment and supplies. The first day will be short, but thereafter we will progress between 6 and 8 hours a day. Each night we will camp - in surprising comfort - until we reach the North Pole. We will then be collected by helicopter and flown via Borneo back to Longyearbyen for a hot shower!"

> "The weather is regarded as 'denerally stable' in April. although temperatures can sometimes drop below -35C. However ice conditions are less predictable.reas of open water or thin ice that need careful negotiation. Other times the ocean currents take us in directions we don't want to go. Frequently our sledges will turn over in rough terrain. Finally there is the remote possibility of meeting a Polar bear!"

> "The journey will test us mentally as well as physically as we are travelling through the most hostile wilderness on Earth, a place where we can say:-'I am an explorer'"

Lego CLAAS

Two of the most favourite toys of brothers Frederik (6) and Jonathan (4) Andersch from Germany, is their Lego and their CLAAS toy tractors. So their Dad, Michael, decided to combine the two by helping them build their own Lego CLAAS ARES tractor, complete with a front loader.

However, it proved so popular with the two brothers, that having built it, in order to avoid any arguments over who was going to play with it, there was nothing for it but for him to help them build a second tractor, and this time he decided to do something special, and make a model of the XERION.

Using a brochure as a guide, the very realistic result took him 45 hours to make, and used up over 1,200 pieces of Lego. Such is the detail, that both the front and rear linkage can be operated pneumatically, the PTO shafts can be turned on and off, the front axle has suspension and like the real thing, it has four-wheel drive and all-wheel steering. And it was all put together

using just standard Lego pieces, and the only thing that has been glued on are the CLAAS logos on the side.

Kids Times Competition

NAME THAT MACHINE

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In the winter KIDS TIMES magazine who will have received a sheet of stickers which included cartoon characters of the ARION, LEXION, SCORPION and JAGUAR.

What we would like you to do is think up some names for one or all of these characters. The name you choose should include the machine name (eg: Lawrence Lexion or Lawrence the Lexion).

Clearly write out your suggested names on a sheet of paper, complete with your name, age and address, and send it back to us at: CLAAS Kids Competition, CLAAS UK, Saxham, Bury St Edmunds, Suffolk IP28 6QZ

From your entries, we will pick out one name for each category of machine that we think is the best, and the winner will receive a CLAAS model of the appropriate machine.

The prizes will be awarded to what are judged to be the best and most suited names.

No purchase necessary. No cash alternative.

The Judge's decision is final and no correspondence will be entered into.

Open Farm Sunday 2008

On June 1st over 400 farms opened their gates to the public for Open Farm Sunday 2008, which was supported this year by CLAAS UK. The event is held each year in order to show the public what goes on on farms, and help explain how what is produced on a farm is used for food production.

Typical of those who took part was Troston Farms Ltd near Bury St Edmunds, who farm 1000ha (2,500 acres), mainly growing wheat, barley, sugar beet and rye, plus they have 12,000 pigs.

"The aim of the day was to attract local people so as to try and give them a better understanding of what we do and where their food is produced," explains John Benton who manages the farm and had around 280 people turn up.

As part of the Open Day, John and his team arranged all sorts of activities to keep all ages amused and informed. Apart from information boards, they also had a toddler tractor track, tractor and trailer rides around the farm, a woodland nature trail and farm machinery on display, plus live animals and a local beekeeper came with his bees.

"It was a great success and everybody took a lot of interest in the information around the farm. We will definitely take part again next year and we are already thinking of new activities."

The Toddler Tractor Track proved a great success with younger visitors.

Over 280 visitors visited Troston Farms to learn about the farm and have a fun day out.

Sainsbury's Winner

Congratulations and welcome to Adam Hayden (7) who attends St James School, Southam, Warwickshire, who was the winner of the Sainsbury's competition at the Royal Show to name the Sainsbury's Combine, with the name Clipper.

He wins a CLAAS sports bag containing a limited edition model of the LEXION 600, a CLAAS cap, key ring and membership of CLAAS Kids.

The competition was open to all the 5,000 or so school children who visited this year's Royal Show and attracted a large entry.

The Sainsbury's combine, a LEXION 600, is being used by the supermarket to promote the fact that all the milling wheat they need for the 1 million loaves of bread the company bakes each week in its 390 in-store bakeries, comes from farmers in England.





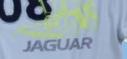
Fun on the web

Within the Funworld section of the CLAAS website there are all sorts of thing to do, including an on-line colouring book, games, downloads and screen savers for your computer or mobile phone. In addition, with the CLAAS Rhythm System you can have fun creating and playing back your own tunes.





TUCANO 450 collector's Model.







NEW

CLAAS AXION 850 with QUADRANT 3400 big baler.

Remote control CLAAS AXION 850 – comes complete with working headlights, rear lights and flashing warning lights, plus a digital proportional rear linkage.



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